



Judd's Hill ♦ Perbacco Cellars ♦ Howell Mountain Vineyards ♦ W. H. Smith Wines ♦ McDowell

## Acme Wine Marketing Mission Statement

*Acme - Pinnacle, High Point, Optimum, Peak,  
Summit, Ultimate*

*We offer tactical services for small high quality producers of wine and spirits, coupled with fresh creative approaches to representation, sales, and promotion. By providing strategic planning and original thinking, our focus is on our client's growth through increasing market share, increasing market size, product development and press awareness. We strive to interpret the demands of the marketplace and deliver on target marketing with our spirit of excellence.*